

Hello!

I am Juan Jesus Montilla Pulido. Juanjo, Jayjay, J-J, if you prefer.

Born and resident in Barcelona from 1974.

Married with Rocío. Father of a little piece of life called Adrià.

I work for see projects going to success. I live my profession with dedication and dynamism. I am a technical guy and I consider myself a Production Designer.

My last job it's Art Director specialized in **Wordpress** Websites as designer and **Frontend** developer, Doing Responsive Design with *GenesisColumnClasses* and *Bootstrap*. Web Design is my passion and program the designs I create it's my responsible action to know all is like it should exist. I believe in the Art of Design as a living attitude in each production. I come from illustration and 3D, passing to web coding and preparing interactive experiences from 2001, Yes! that means I know old script languages like Lingo, ActionScript, Javascript, I come from Flash and 56K modems, light 128K websites, 3D, First Landpages, Games, Engines made with ASP and PHP... Hard! but nothing was impossible!. Neither today.

It's condiserable years working as a designer, it's win a lot of great experiences working in profesional teams, working with genius across the world, delivering with responsability and effectivity to the most important clients.

Thanks to all that experiences and all that fantastic people, professional teams and projects I did, today I can say this: even than I am specialized in Wordpress and responsive design, I can Design and Develope almost anything you can imagine. I come from multimedia design, video, interactives, but also I am expert in afront real problems from print production, real production from video, from advertising and marketing online. I am expert in evolve like the marketing, using tools like Wordpress and Unbounce, working with team tools like Asana or Basecamp and all those web design/development methods that go further every day.

Because I work as a Designer but I am also programmer of web, mobile, all kind of applications and multimedia, I can say I am a Programmer/Designer Hybrid!. I speak and write English, French, Catalan, Spanish, having much more experience in english environments working with other countries ( United States, Japan, Sweden, France, Canada, Australia )

I can manage creative teams and I manage myself's work as a priority every day.  
I am here for these professional job that you need to cover.

email: [inside@juanjomontilla.com](mailto:inside@juanjomontilla.com)

phone/whatsapp: **600 032 930**

studio: <http://juanjomontilla.com>

agency: <https://moondogmarketing.com>



## **EXPERIENCE**

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**2008 - 2018**

### **Lead Designer**

**Art Director and Head of Production - Co-Founder**  
*Moondog Marketing AB - Stockholm—Barcelona*

Wordpress Genesis Specialist. Responsive Design. Bootstrap. JQuery. Graphic Design. Landpages, Mailchimp, Unbounce. Forms. Print production. Advertising. IOSApps, Ebooks. Kindle. Online-Marketing. Social and Podcast media. Web Design. Video. Product Image. Branding. Project Management. Teams management. HTML. Javascript. PHP. CSS. UX Design.

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**2007-2008**

### **Lead Designer**

*Multigraf / Punto Gráfico - Barcelona*

Graphic Production and Packaging. Doing PLV. Displays. Stands. Product Image. InDesign. Illustrator. Photoshop. Web Design. 3D Max. Video. HTML. Javascript. PHP. CSS.

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**2002-2007**

### **Web Designer, Multimedia Designer, UI Designer.**

*Costaisa / 3i Multimedia - Barcelona*

Photoshop. Web Design. 3D Max. Flash Applications. Flash animation for Video and presentations. Working Interfaces. Animation styles. Movies. Images. Web Design for important firms. Packaging. Microsites. Big Corporate Sites. Corporative web design. Branding. E-Learning audiovisuals. Audio. Video. HTML. Javascript. PHP. CSS. UI Design.

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**2001-2002**

### **Multimedia Designer, Interface Designer, 3D Designer.**

*LaVinia / InteraccionBcn - Barcelona.*

Multimedia design. Shockwave2D & 3D. Flash animation and interactivities. 3D Max. InDesign. Illustrator. Freehand. QuarkXpress. Corporate Design. E-Learning. CDrom/DVD interactivities. VideoGames. Video.

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**1999-2000**

### **3D Designer, Multimedia Designer.**

*Publymedia - Barcelona,*

Multimedia design. Shockwave2D & 3D. Flash animation and interactivities. 3D Max. 3D Modeller and Animator. 2D Animation. Interactivities. Games. Web Design. Video. Product Image. Advertising.

## **FORMATION**

### **WEB DEVELOPER — MULTIMEDIA — PROJECT MANAGEMENT.**

**HTML, CSS, Flash, Javascript, PHP, MySQL, MSProject.**

New Horizons - Barcelona,  
Semptember 2001 - July 2002

### **EDITORIAL AUTOEDITION — GRAPHIC DESIGN**

**Photoshop, Indesign, Illustrator, QuarkXpress, Freehand.**

CP LA VIOLETA - BARCELONA, BARCELONA  
January 2001 - July 2001

### **MULTIMEDIA DESIGN**

**3D Max, Video, Shockwave**

CP La Violeta - Barcelona, Barcelona  
January 1999 - July 2000

### **ILLUSTRATOR — COMIC**

Illustration – Escola Joso Comics - Barcelona, Barcelona  
June 1990 - August 1990

### **DELINEATION, FIRST DEGREE — INDUSTRIAL**

Llars Mundet - Barcelona, Barcelona  
September 1986 - July 1990

## **CERTIFICATES**

**ILLUSTRATION** – Comic writer and Illustrator – Joso (Barcelona) — 1990

**GRAPHIC DESIGN**– Visual Communication – La Massana (Barcelona) — 1991

**DELINEATION** – 1st Degree Licensed - 2D + 3D skills — 1993

**MULTIMEDIA** – 3D Design, Video, Shockwave, CDRom -CIFO La Violeta— 1999

**AUTOEDITION** – Photoshop, Indesign, Illustrator. -CIFO La Violeta— 2001

**WEB DESIGN** – Photoshop, HTML, CSS, Flash. -New Horizons— 2002

**WEB PROGRAMMING** – JS, PHP, AS. - New Horizons — 2003

## **PUBLISHED WEBSITES**

<https://inspiredkitchendesign.com/>

<http://kitchencraft.pro/>

<https://www.houseplanninghelp.com/>

<http://www.regenmedia.co.uk/>

<http://ulriksdalsslottscafe.se/>

<http://tonykellyworld.com/>

<http://mygooi.com/>

<http://lavaxpres.com/>

<http://www.rotecna.com/>

Work Samples  
<http://juanjomontilla.com>

Agency Referenced work  
<https://moondogmarketing.com>

## THE STEP

**My last job it's my own Agency, beside my colleague Jon Buscall, as partner and Co-Founder in Moondog Marketing AB , what the team and clients says?:**

"Juanjo is Moondog's senior Multimedia Designer. Bringing a love of great design and fastidious attention to usability, Juanjo worked alongside Jon to build Jontus Media before rebranding the company in 2014 and increasing the size of the team."

"With over 18 years in the industry, Juanjo (JJ) has a broad range of skills: he is a highly experienced webmaster, programmer, designer, UX/UI expert, usability specialist, graphic designer, illustrator, modeller, and expert all things Illustrator, InDesign and Photoshop. As well as designing and developing websites, e-shops, print and digital media, he has also created Kindle books, ebooks, iOS apps and interface designs for a range of projects. Juanjo has overseen the design and development of all Moondog's creative digital and design projects."

"JJ formula: Be effective, be ordered, be methodic, be procedural, be addaptive."

"Follower of the true design criterias from the Masters Kandinsky, Moholy-Nagy, Bruno Munari from Bauhaus and Milano Design concepts about Design and Visual Communication."

"Based in Barcelona, Spain, JJ has a career that spans the journey from Web 1.0 and First interactives to today's digital design's production."

## CAREER MILESTONES

**1990 – Illustration** – Comic writer and Illustrator – Joso (Barcelona)

**1991 – Graphic Design** – Visual Communication – La Massana (Barcelona)

**1993 – Industrial Delineation** – With practices in the Spanish Army.

**1999 – Multimedia Applications Design** – 3D Design, Video, Shockwave.

**2001 – Editorial and Autoedition** – Photoshop, Indesign, Illustrator.

**2002 – Web and Project Management** – Photoshop, Project, Dreamweaver, Flash.  
Additional contract work

**1999-2000 – Multimedia – Publymedia** – 3d modeller, Multimedia Designer.

**2001-2002 – Multimedia – LaVinia / InteraccionBcn** – Flash designer, Interface designer, 3D designer.

**2002-2007 – Multimedia – Costaisa / 3i Multimedia** – Flash designer, Graphic Designer, UI designer. 2007-2008 – Multigraf / Punto Gráfico – Packaging Graphic Designer, Webmaster.

**2008 and Beyond - Design Lead – Jontus Media\* / Moondog** – Wordpress Genesis Specialist, Lead Designer, Head of production. Webmaster. Developer. UX. UI. Inbound marketing. Branding. Advertising. Social Media. Online Marketing.

\*In 2008, JJ started out as a freelancer before joining forces with Jon Buscall (Stockholm) to work on a range of projects with North European and American clients first as Jontus Media and then as Moondog Marketing & Media.

“Juanjo brings an outstanding level of professionalism, creativity and enthusiasm to client projects. His design and development work has been integral in helping me grow two highly successful schools in Sweden. I recommend him to you as a highly professional lead designer.”

— Dr M Benedikz, Director, Sigtunaskolan Humanistiska Läroverket, and former principal of Internationella Engelska Gymnasiet.

With over 18 years in the industry, Juanjo (JJ) has a broad range of skills: he is a highly experienced webmaster, programmer, designer, UX/UI expert, usability specialist, graphic designer, illustrator, modeller, and expert all things Illustrator, InDesign and Photoshop. As well as designing and developing websites, e-shops, print and digital media, he has also created Kindle books, ebooks, iOS apps and interface designs for a range of projects. Juanjo has overseen the design and development of all Moondog's creative digital and design projects.

— Dr Jon Buscall. Moondog Marketing / Jontus Media CEO



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